

## Appendix 13.3 Business Survey Questionnaire

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# Appendix 13.3 Business Survey Questionnaire

## Sandy Knowe Wind Farm

Peter Brett Associates (PBA) is a firm of Economists and Planners commissioned by Burcote Wind to undertake a Socio-Economic, Tourism and Recreation Assessment of proposals to develop a wind farm near Kirkconnel in Upper Nithsdale.

### Background

Burcote Wind is seeking planning permission to install up to 24 wind turbines (up to 48MW). The proposed site is located to the south of the A76, approximately 2km south west of Kirkconnel.

I wonder if you would be willing to answer a few questions about your business and how if at all the proposed wind farm might affect you.

The questions will only take a few minutes to answer. Please note that this survey is not part of the public consultation process and will only be used to inform the wind farm Environmental Impact Assessment.

Any information or answers you provide will be regarded as strictly confidential and will not be released individually but will form part of an overall analysis for the Sandy Knowe Wind Farm planning application.

### Background information on the

proposal: No of turbines proposed: up

to 24

Tip Height: up to a maximum of 125m

Installed Capacity: up to 48MW

\* 1. Name of your business?

\* 2. Name of contact?

\* 3. Location of business?

Kirkconnel

Sanquhar

New

SANDY KNOWE WIND FARM

Cumnock

Cumnock

Other

Other (please specify)

**\* 4. Type of business**

- B&B
- Hotel
- Self-catering
- Caravan and Holiday Park
- Youth Hostel
- Restaurant
- Cafe
- Bars & Pub
- Visitor Attraction
- Forest Park/Nature Reserve
- Horse Riding Centre
- Golf Course
- Fishing
- Activity Centre
- Leisure Centre
- Other

Other (please specify)

**5. Thinking of your customer base, what is the balance between tourists, business visitors and local custom?  
(Note – should add to 100%)**

Local (%)

Tourist/visitor (%)

Business visitor (%)

**6. Where do your customers come from? (%) (Note – should add to 100%)**

Local (Ayrshire/D&G) (%)

Rest of Scotland (%)

Other UK (%)

Overseas (%)

7. What do your customers do in the area during their stay?

- Sporting Activity (i.e cycling, sailing, surfing)
- Sightseeing by car/ coach/on foot
- Trying local food
- Shopping
- Short walk/ stroll - up to 2 miles/ 1 hour
- Long walk, hike or ramble
- Centre based walking
- Visit a historic house, stately home,
- Visit cities
- Visit a cathedral, church, abbey or other
- Visit a museum/art gallery
- Visit a country park/ garden
- Visit a visitor/ heritage centre
- Visit a whisky distillery
- Music/arts festival
- Watched wildlife
- Night out /visiting pubs
- Visited a beach
- Visited a scenic/ historic railway
- Went on a guided tour
- Had a picnic or BBQ
- Fishing
- Golf
- Painting
- Sailing

Other (please specify)

8. What is your level of satisfaction with how your business is trading?

- Good
- Fair
- Poor

9. What has been the trend in business performance over the last 3 years? (in terms of business, occupancy, customers, and/or turnover)

- Increasing
- Stable
- Declining

10. What if anything, do you consider has influenced these business trends? (Tick as appropriate)

- exchange rates
- business and economic cycles
- cheaper air fares
- petrol prices
- reputation
- neighbouring facilities
- weather
- new attractions or developments
- promotion & marketing
- product
- price & value for money

Other (please specify)

11. What is your view of future business prospects?

- Increasing (business, occupancy, customers, and/or turnover)
- Stable
- Declining

Any further comments?

12. ACCOMMODATION BUSINESSES ONLY

Can you tell me what your average room occupancy is?

Peak season (%)

Off peak (%)

13. ACCOMMODATION BUSINESSES ONLY

Do you think the natural environment is important in attracting customers to your business?

- Yes
- No
- Unsure

\* 14. What impact do you consider that the PROPOSED SANDY KNOWE WIND FARM would have on:

	No Impact	Low Adverse Impact (<10%)	Medium Adverse Impact (10-15%)	High Adverse Impact (>15%)	Low Positive Impact (<10%)	Medium Positive Impact (10-15%)	High Positive Impact (>15%)
Your Business directly (Turnover/Customer Numbers)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ayrshire/Dumfries and Galloway Tourism (Visitor Numbers etc)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Reason for answer

15. Do you see any potential benefits to your business from the proposed wind farm? e.g. provision of accommodation to construction workers

16. Do you anticipate that any (positive) impacts would be:

- Immediate
- Short term (during construction phase only)
- Long term (for the life of the wind farm)

Any further comment

17. Do you anticipate that any (negative) impacts would be:

- Immediate
- Short term (during construction phase only)
- Long term (for the life of the wind farm)

Any further  
comment

18. Do you have any other comments you would wish to add?

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