

Appendix 13.2 Tourism Tables

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Appendix 13.2 Tourism Tables

Table 1 D&G Domestic Trips 2016

	Trips (000's)	
	D&G	Scotland
Scotland	268	5461
England	355	5803
Wales	7	249
Total	630	11513

Source: Visit Scotland (2016)

Table 2 A&A Domestic Trips 2016

	Trips (000's)	
	A&A	Scotland
Scotland	357	5461
England	258	5803
Wales	0	249
Total (m)	615	11513

Source: Visit Scotland (2016)

Table 3 D&G Overseas Trips and Expenditure

Trips (000's)	Spend (£M)			
	D&G	Scotland	D&G	Scotland
USA	7	451	4	510
Germany	4	355	1	212
France	1	152	1	75
Canada	2	149	1	130
Australia	3	132	2	102
Italy	1	123	<1	92
Netherlands	4	115	1	62
Poland	3	138	<1	20
Spain	2	89	<1	40
Sweden	2	89	<1	43
Rest of World	10	954	3	564
Total (m)	42	2,747	13	1,850

Source: Visit Scotland (2016)

Table 4 A&A Overseas Trips and Expenditure

	Trips (000's)		Expenditure (£m)	
	A&A	Scotland	A&A	Scotland
USA	27	451	15	510
Germany	18	355	4	212
France	6	152	1	75
Canada	5	149	4	130
Australia	3	132	2	102
Italy	-	123	-	92
Netherlands	2	115	<1	62
Poland	-	138	-	20
Spain	<1	89	<1	40
Sweden	<1	89	<1	43
Rest of World	15	954	12	564
Total (m)	78	2,747	38	1,850

Source: Visit Scotland (2016)

Table 5 D&G Purpose of Trip

	GB Trips (000's)		Overseas Trips (%)	
	D&G	Scotland	D&G	Scotland
Holiday	494	8,062	24	1,471
VFR	81	904	13	782
Business	38	1,912	3	413
Other	17	558	2	81

Source: Visit Scotland (2016)

Table 6 A&A Purpose of Trip

	GB Trips (000's)		Overseas Trips (%)	
	A&A	Scotland	A&A	Scotland
Holiday	474	8,062	40	1,471
VFR	65	904	26	782
Business	76	1,912	8	413
Other	-	558	4	81

Source: Visit Scotland (2016)

Table 7 D&G UK visitor accommodation used

	UK visitors (000's)	
	D&G	Scotland
Hotel/ motel	166	11,540
Guest house / B&B	48	1,828
Friends/ Relatives	1,016	12,915
Self-catering	95	6,564
Camping/ Caravanning	114	3,587
Other	252	2,922

Source: Visit Scotland (2014), Visit Scotland (2008)

Table 8 A&A UK visitor Accommodation used

	UK visitors (000's)	
	A&A	Scotland
Hotel/ motel	410	11,540
Guest house / B&B	226	1,828
Friends/ Relatives	558	12,915
Self-catering	194	6,564
Camping/ Caravanning	589	3,587
Other	275	2,922

Source: Visit Scotland (2016)

Table 9 D&G Occupancy

	Hotel (%)	Guesthouse/ B&B (%)	Self-Catering (%)
January	26	17	14
February	36	15	22
March	36	21	25
April	44	42	39
May	62	51	33
June	66	46	33
July	66	63	64
August	75	69	62
September	74	58	88
October	60	43	65
November	45	30	50
December	29	21	22
<i>Regional average</i>	52	40	23

Source: Visit Scotland (2016)

Table 10 A&A Occupancy

	Hotel (%)	Guesthouse/ B&B (%)	Self-Catering (%)
January	50	0	41
February	61	18	50
March	55	12	36
April	63	18	43
May	72	28	50
June	78	40	48
July	84	57	68
August	84	52	69
September	73	44	41
October	76	27	42
November	59	30	27
December	37	12	23
<i>Regional average</i>	66	28	45

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